

Increase your company's visibility. Some opportunities are limited and offered on a first-come, first-serve basis. All packages include promotion on the AREE website, marketing materials and signage.

More buyers will see you...Sponsor!

AREE Business Partner: \$15,000

- Signage at business sessions highlighting "Business Partner" status.
- Linked logo and rotating banner on areetradeshow.com.
- Full page ad on inside cover of Official Show Guide.
- Logo on front cover and inside page of Official Show Guide.
- Your company insert included in the materials mailed to pre-registered attendees.
- Priority for Hospitality Room for Tuesday evening's Hospitality Night and priority for hotel rooms at Bally's or Caesar's Atlantic City.
- Complimentary electronic copy of AREE attendee list.
- Complimentary company registration.

Diamond Sponsorship: \$7,000

- Top priority for Hospitality Room for Tuesday evening's Hospitality Night and priority for hotel rooms at Bally's or Caesar's Atlantic City.
- Linked logo and rotating banner on areetradeshow.com
- Sponsorship of Food Court on Trade Show Floor.
- Logo on front cover and inside page of Official Show Guide.
- Complimentary company registration.

Platinum Sponsorship: \$5,500

- Priority for Hospitality Room for Tuesday evening's Hospitality Night and priority for hotel rooms at Bally's or Caesar's Atlantic City.
- Listing as Corporate Sponsor on areetradeshow.com
- Logo on inside page of Official Show Guide.
- Complimentary company registration.

A la Carte Sponsorships

AREE Convention Reception: \$10,000 (exclusive)

- Sponsorship of Wednesday evening's Convention Reception and twenty complimentary tickets. Your company will have the ability to brand this function.
- Linked logo and rotating banner on areetradeshow.com
- Half page ad in Official Show Guide.
- Your company insert included in the materials mailed to pre-registered attendees.
- Complimentary company registration.

Cyber Café: \$5,000 (exclusive)

- Your message and company logo will appear as the screen-saver.
- Quarter page ad in Official Show Guide.
- Complimentary company registration.

Breakfast Sponsor - \$5,000 (exclusive)

- Sponsorship of Thursday morning continental breakfast on the trade show floor.
- Quarter page ad in Official Show Guide.
- Complimentary company registration.

Lanyards: \$3,500 (exclusive)

Arrangements and costs will be handled by the sponsor – with show management approval. Lanyards will be distributed in the registration area.

Tote Bags: \$3,500 (exclusive)

Arrangements and costs will be handled by the sponsor – with show management approval. Tote bags will be distributed in the registration area.

Massage Bar: \$3,500 (exclusive)

Sponsorship of massage bar located on the trade show floor. Includes distribution of sponsor's marketing materials after massage.

Shuttle Transportation: \$2,500 (4 available)

- Sponsorship of the shuttle service operating between Bally's, Caesar's and the Atlantic City Convention Center.
- Signage at the shuttle pick-up and drop-off locations.
- Complimentary company registration.

Refreshments at Business Sessions: \$2,000 per break

- Tuesday • Wednesday

Advertising to Pre-registrants: \$1,500

Your company insert included in the materials mailed to pre-registered attendees. (Must be AREE exhibitor or sponsor).

For information call 973-467-1400 or visit www.areetradeshow.com